

TRAINING FOR THE DEVELOPMENT OF CATTLE FARM TOURISM IN KRAPYAK IX VILLAGE, MARGOAGUNG, SEYEGAN, SLEMAN

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ABSTRACT

This community service activity aims to improve the ability to manage the tourism potential of cattle farms in Hamlet IX Krpyak, Margoagung, Seyegan, Sleman. The implementation includes, (1) increasing the ability to manage the cattle farming tourism potential in Krpyak IX Hamlet, Margoagung, Seyegan, Sleman, (2) increasing the ability of Pokdarwis and cattle breeders in developing the cattle farming tourism potential of Krpyak IX Hamlet, Margoagung, Seyegan, Sleman, as well as (3) increasing capabilities in implementing the management of cattle farming tourism potential in Krpyak IX Hamlet, Margoagung, Seyegan, Sleman. The targets of this training are pokdarwis and cattle breeders in Krpyak IX Hamlet, Margoagung, Seyegan, Sleman. The selection and determination of training targets takes into consideration an analysis of the field situation. The training will be held in two days or a minimum of 16 hours of meetings.

The method used in this community service activity is counseling/training filled with lectures, discussions and practice.

Meanwhile, evaluation of aspects of training implementation is carried out by administering questionnaires. Indicators of success in implementing training include two methods, namely: (1) evaluation during the training process, and (2) post-training evaluation. The training was held on 20-21 July 2023 with 25 participants participating, an increase from the target of 20 participants. The implementation went well and all participants took part in the activity with high motivation and seriousness. In terms of quantity, participant attendance has been met because the number exceeds the proposed participant target, but activity needs to be increased. This is possible because there are so many activities in Krpyak hamlet that the focus on training is also reduced. The number of active participants reached 97% so it is very good. Qualitatively, participants were very satisfied because this training was different from other similar training. The advantages of this service activity include, consultations can be carried out directly because the service members regularly go to the location to monitor cattle farms. Another advantage is that the participants are well trained in handling cattle farming. This was proven by the training participants' understanding which reached 85% with one indicator being the start of cattle farming in Krpyak hamlet.

Kata Kunci: *Tourism Potential, Cattle Farming*