

Source And Expenditure: Usage In Livelihood

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ABSTRACT

MSMEs keep survive in economics turbulence which brought severe consequences for the national economy. In the other hand, several large and substantial companies that dominate national assets and national economy go downturn. MSMEs also have an important role in providing employment and they still have opportunities to expand their business. The fact is not say so, MSMEs remain still. They do not show significance progress, but they do exist. This research try to reveal the why it is happen from financial perspective. This research focus on what the fund sources, at the starting point, and how they spent the income. To find out the phenomenon, we interview ten of street vendors in Jogjakarta. The result indicates they manage their working capital in traditionally. They spent daily income to replace what they sold and operational cost. Household needs and savings are manageable and it can be reduce to keep their business runs well.

Kata Kunci: *MSMEs, Fund, Source, Expenditure, Livelihood*