

The Development of Audio-Visual Based Learning Media for E-Learning Course Content of Curriculum and Accounting Learning

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ABSTRACT

The purpose of this research is to find out: 1) Knowing the development stage and producing audio-visual based learning media for e-learning curriculum and Accounting learning subjects, 2) Producing audio-visual based learning media for viable e-learning in subjects Accounting curriculum and learning in terms of experts, practitioners, and students. This research was conducted in the Accounting Education Study Program FE UNY during January-June 2019. This research is research development. The data analysis technique used to analyze the data obtained in this study is descriptive data analysis.

Research provided by an expert (validator) of learning tools that includes learning media developed in the form of PDF modules, voiced powerpoints, and animated videos. Data analysis was carried out to determine the feasibility of the learning media developed by converting the trial data on a scale of five.

The results of this research and development are (1) development of audio-visual based learning media for e-learning curriculum courses and accounting learning. The development model used is the 4 D model, which consists of Define, Design, Development, and Dissemination. In the development process, the researcher obtained some input from expert validators and students as test actors in the learning model. (2) The feasibility of instructional media according to material experts, media experts, and supporting lecturers for both the PDF module media, voice PPT, and video animation in terms of various aspects of the assessment fall into the "very feasible" category. (3) Based on the results of students' responses to the use of various learning media in the category very feasible for the PDF module, while the feasible category for the PPT voice media and video animation.

Kata Kunci: *Learning Media, Audio-Visual, Curriculum and Accounting Learning*