

Comparative study of mediation of communication style on the effect of the teaching motivation, workplace ethics, Emotional Intelligence on the reading proficiency and knowledge sharing: case of Indonesia and Taiwan

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ABSTRACT

The reading proficiency of students among countries is found vary. The empirical findings shown that the average reading proficiency for the Indonesia generation is less than Taiwan. The effect of this proficiency is believed to lead students to discern between fact and opinion and navigate through different sources of text in order to construct meaning. It indicates the relationship between reading competency and indicators of economic prosperity, such as economic growth. Studies indicate that reading proficiency is consistent with the knowledge sharing competencies. The reading and sharing behaviors are related to the forms of communication. The online reading and communication activities are related to promote new literacy. Students in higher education are prepared to be a professional teacher. Accordingly, they need better teaching motivation, workplace ethics, Emotional Intelligence. better workplace ethics required one to share their knowledge with others. Hence this study is aimed to investigate the Comparative study of mediation of communication style on the effect of the teaching motivation, workplace ethics, Emotional Intelligence on the reading proficiency and knowledge sharing: case of Indonesia and Taiwan.

This study will focus on exploring the reading proficiency and knowledge sharing behavior model. A Quantitative approach will be conducted based on survey data gathering. Structural Equation Modeling (SEM) is used to analyze the model. This study employed 448 teachers / serviced teachers from various levels of school. The model of this reaches a satisfaction of fit. The result of the hypothesis testing showed that the teaching motivation, workplace ethics, Emotional Intelligence affect the reading proficiency and knowledge sharing positively. The communication style of Teachers mediates the effect of the teaching motivation, workplace ethics, Emotional Intelligence on the reading proficiency and knowledge sharing significantly. The rest of the study contribute to the theoretical evidence of those phenomena and strengthened the empirical findings of the reading competency and knowledge sharing.

Kata Kunci: communication style, teaching motivation, workplace ethics, Emotional Intelligence, reading proficiency, knowledge sharing