

DIGITALIZATION AND INTEGRATION OF START-UP BUSINESSES AT SEKOLAH INDONESIA KOTA KINABALU

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ABSTRACT

SIKK (Sekolah Indonesia Kota Kinabalu) is a tangible manifestation of the Indonesian government's attention to the education of children of migrant workers in Malaysia. One of the levels in the school is SMK which has fields of study in hospitality, catering, and aviation. Based on SMK graduation criteria, students must have entrepreneurial skills. However, in these schools there are several obstacles that include the implementation of entrepreneurship programs, digitalization of businesses, the number of teachers who teach productive subjects is only one for the three fields of study, business integration and the status of SIKK which is still new resulting in several entrepreneurship programs not yet established. The purpose of this activity is to digitize and integrate businesses whose business development programs have been obtained in the second year of service implementation. The training resulted in four findings. First, PPM activities can run well and smoothly and the participants' assessment of the PPM implementation is also very good. Second, the participants experienced an increased understanding of digitalization and business integration. Third, the motivation and enthusiasm to take part in the training was very high because the responses given by the participants were very active during the training and mentoring process. Fourth, the service participants felt happy and satisfied with this service activity and hoped that similar activities could continue to be carried out in the future.

Kata Kunci: *Digitalization, Integration, Start Ups*