

ABSTACT

by Triatmanto

ABSTRACT

ABSTACT

Optimizing Bejiharjo's Local Cultural Resources as Tourism Village Tourism to Increase Income Generating and Preservation of Traditional Culture

By:

*Triatmanto,
Miftahuddin,
Eko Widodo,
Nur Rohmah Muktiani*

This activity aims to increase the capacity of human resources in Bejiharjo Village, Karangmojo District, Gunungkidul Regency, especially in increasing income generating through empowering youth organizations, PKK members, and the general public, through training and mentoring.

Activities are carried out with counseling, training, and assisting community activities. Counseling is carried out in order to increase the understanding and motivation of the target community. Training is carried out to target community groups through existing community activities, to improve the abilities and skills of the target community. Assistance is carried out to increase the motivation and consistency of the target community in practicing the results of the training during the Community Service Program activities.

The results of PPM activities show that the community is very enthusiastic in carrying out activities in this program, and is able to produce products that can increase people's income. Training and mentoring in the field of cultural arts, has succeeded in presenting cultural offerings at tourism management locations and at "Bersih Desa" events.

Kata Kunci: training and mentoring, culture and entrepreneurship, cultural attractions, increased income