COMMUNITY EMPOWERMENT IN LOCAL TUBERS PROCESSING EFFORT TO INCREASE FAMILY ECONOMICAL LEVEL

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ABSTRACT

SUMMARY

Local tubers in Indonesia is very diverse, but not yet maximally its processing efforts, generally only boiled for consumption and sold in the form of raw materials in the form of bulbs, which are not durable in storage. Generally has a relatively low selling value and less can improve the family economy optimally. This requires knowledge, skills and assistance for the community, especially in rural areas to be able to process crops, especially local tubers into more useful products, more durable in storage and has a relatively high selling value so as to improve the family economy optimally.

Local tubers can be processed into more useful products, have relatively higher selling points, and relatively longer storage times. In this activity, the provision of knowledge, skill and assistance to the community of Sambirejo Semanu Gunungkidul is related to the processing of local tubers into more useful products, has relatively high selling value, and relatively longer storage time. i.e. "ovek"/cassava rice/analog rice.

The participant of empowerment are mothers which represents each woman organization at Sambirejo Semanu Gunungkidul. "oyek"/cassava rice/analog rice manufacturing product had been made very good, a dry and white granulation which ready to cook and safe relatively longer storage times. The result shows that mostly of the empowerment participant stated that the activity is very useful, very good presentation, very good method of delivering, and very helpful to open their insights.

Kata Kunci: community empowerment, local tubers, "oyek"/cassava rice/analog rice, product with relatively high price, and longer storage time