

DEVELOPMENT OF ECOTOURISM-BASED COMMUNITY ECONOMIC MODULE IN YOGYAKARTA

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ABSTRACT

This study has the objectives of: 1) Assessing the feasibility of the product of people's economic modules based on the assessment or validation of material experts, learning experts, lecturers and students of economic education and accounting education who take populist economics courses 2) Knowing the description of student responses during learning using economic module products ecotourism based society. The targets to be achieved are printed ecotourism-based populist economic modules. This study is a Four-D (4-D) development model, namely Define, Design, Develop, and Disseminate. The results of this study 1) The feasibility of the product of the populist economic module based on the assessment or validation of the material expert is (4.45) so that it is in very good criteria. The results of the expert validation test for teaching materials amounted to 3.8421 so that they were in good criteria. Thus, this module is suitable for use in populist economics courses 2) Student responses during learning using the product of eco-tourism-based populist economic modules of 3.5824 are in good criteria, so this module is suitable for use in community economics lectures.

Kata Kunci: *populist economic modules, ecotourism*