

# **SOCIALIZATION OF HEALTHY LIFESTYLE THROUGH KETHOPRAK AS TRADITIONAL PERFORMANCE IN MERSAN, DONOTIRTO, KRETEK, BANTUL**

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## **ABSTRACT**

Kethoprak as a traditional art was very popular in the 60-70s. It can be said that kethoprak reached its heyday. Almost every village in DIY has a kethoprak group. Gradually the art of kethoprak has declined and begun to be isolated from other forms of entertainment. Electronic media such as television had present in society and provide other enjoyable entertainment regardless of time and space. This matter then gradually shifted the position of Kethoprak in Javanese society. The condition of the Covid 19 pandemic on the one hand has caused obstacles for the Kethoprak group to hold trainings and performances. However, on the other hand, this condition also encouraged the Kethoprak group's creativity to adjust to the pandemic and New Normal conditions. This community service aims to encourage the creativity of the Kethoprak group in the midst of the Covid 19 pandemic so that it can make Kethoprak a means of socializing healthy lifestyles to the community both during the pandemic and when the pandemic is over. It is suitable with the objectives of the Mersan Kethoprak group. This community service activity aims to revitalize traditional arts and develop it into a means of socializing a healthy lifestyle. The method used is an approach to the stakeholder in the local community and continued by conducting a Group Discussion Forum (FGD) with community leaders, the community, and traditional art actors. Furthermore, providing assistance in training activities.

Kata Kunci: *kethoprak, traditional arts, healthy lifestyle*