

# **Sinematography Training as an Effort to Strengthen Sidorejo Tourism Village Resources in Information Technology**

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## **ABSTRACT**

Cinematographic Training as an Effort to Strengthen Sidorejo Tourism Village in the Information Technology Sector aims to empower the economy and skills of the working groups in the village. The working group under which there are youth clubs is the potential that needs to be empowered in the form of skills competencies that can build their territory through tourism promotion. For this reason, it is necessary to increase the ability and skills in making interactive videos as a means of publication and promotion of villages, skills in managing data, characteristics, and the potential of villages that are owned in a sustainable manner. The series of PPM agendas began with the initial outreach on March 25, 2019 and ended until the workshop on May 5, 2019. The target of this activity was 30 youth active youths, and 30 people attended the training. This activity is carried out from 09.00 to 16.00. This media-making training activity was carried out according to the plan. The results achieved from the implementation of this PPM are: (1) Implementation of activities in accordance with what was planned, the Initial Socialization, Presentation of Video Introduction Materials, Assignments to Participants, Village Profile Video Making Workshop by the team. (2) Videos of village profiles developed will be displayed in the evening night event on 17 August 2019.

Kata Kunci: *cinematography, youth club, sidorejo, video*