

Corpus-based Study of Utterances Used in Buddhism and Hinduism and Its Implementation in the Cultural Guiding Technique Instructions for Tourism Students in Indonesia and Thailand

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ABSTRACT

South-East Asia regions have a huge tourism giving significant contribution to the government. Additionally, recently UNESCO announced that there are 11 natural and 17 cultural heritage sites which increasingly strengthen countries in the South East Asia regions as a potential cultural tourism destination. Therefore, realizing that issues, Indonesia and Thailand as part of that region having number of cultural tourisms which have provided some unique natural and cultural heritage should take a role in this context. This study aims at developing model of corpus-based study of utterances used in Buddhism and Hinduism and its implementation in the cultural guiding technique instructions for tourism students in Indonesia and Thailand through the development of an educational product and attempts to discover new knowledge concerning the fundamental phenomena as well as educational practices. For this reason, the appropriate method to be used in this research is the Research and Development method of Borg & Gall (2003: 570). The reason for using of R & D method in this study is to fill the gap of theoretical fundamental with a practical one. Products resulting from this research, both in the forms of hardware and software will have certain characteristics. The characteristics will be a mixture of a number of concepts, principles, assumptions, hypothesis, and procedures relating to something that has been discovered or generated from a fundamental research. This study will be a collaboration of researchers of Universitas Negeri Yogyakarta, Indonesia and a partner researcher of Silpakom University, Thailand. The study then will analyze documents containing information on Buddhism, Hinduism, cultural tourism, and tourist guiding and also including a field visit to cultural tourism objects around Yogyakarta, Indonesia, and Bangkok, Thailand. The data collection and analysis will involve several stages. In year 1, a corpus of Hinduism and Buddhism resources will be made. In year 2, a corpus-based teaching material for tourism guides will be developed. In year three, tryout and refinement of the teaching material will be conducted.

Kata Kunci: *Corpus, Buddhism, Hinduism*