STRENGTHENING DIGITAL LITERACY TOWARDS ADOLESCENT IN TAWANGSARI DISTRICT, SUKOHARJO

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ABSTRACT

The large amount of public stuttering in utilizing digital media creates many problems. Starting from the high spread of misinformation, High cases of digital crimes such as fraud or hacking due to user negligence, to problems such as personal data protection. Based on these problems, this service program will fill that niche by conducting offline socialization about digital literacy to students of SMP Muhammadiyah Tawangsari, Sukoharjo, Central Java

This service is carried out with a bottom-up concept where the lecturer team acts as a facilitator for the community in meeting the needs of digital literacy. Therefore, the implementation is carried out in three stages. The first stage is the mapping stage and collecting information from informants and resource persons at the PPM location. The second stage is to compile modules that will be a reference and guide for conducting community service programs. Modules will also be an output in the programme. The socialization activities went smoothly with the support of all school managers and students who were participants. Material on digital literacy is combined with various materials on cyberbulying and strategies for utilizing digital media to hone student productivity and creativity. Furthermore, from this activity, further cooperation was agreed between the Department of Communication Science UNY and MTs Muhammadiyah Tawangsari for the future. Cooperation includes opportunities to re-hold service at this location and collaboration for faith-based education programs.

Kata Kunci: digital literacy, youth, community service