

FRENCH TOURISM LEARNING MATERIALS DEVELOPMENT

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ABSTRACT

This research aims to develop learning materials of French for tourism. This research is a research and development using the model from Van der Maren (2003). The research subjects were students of the French Language Education Department, Faculty of Language and Arts, UNY semester V who were taking the le Français Langue Professionnel course. The object of his research is the development of French language learning materials in the field of tourism guidance in the city of Yogyakarta. This research was conducted in the French Language Education Department from April to October 2020. The research instrument was a questionnaire, while the evaluation was carried out in the form of self-evaluation and written evaluation using an essay test instrument and an assessment rubric. The data analysis technique used qualitative analysis and quantitative analysis. From the needs analysis for learning materials, it is known that there is an urgency to develop cultural materials in Indonesia with the sub-theme of Yogyakarta City. Therefore, it is necessary to determine material specifications to achieve professional competence including: the ability to provide information, the ability to explain, the ability to tell tourism objects. Specifications for Learning Materials include material themes, communicative competences and professional competences (mastery of language elements and techniques or work procedures). This learning material is then designed systematically, namely first determining the concept and model, then determine the theme and the order of the material. At last determine the various relevant competencies. After being designed, it is transformed into a learning material prototype which is a collection of learning materials that can be used in learning French for tourism, especially for tour guides learning in Yogyakarta.

Kata Kunci: *Learning material, French for tourism material, le Français du Tourisme, tourism professional competence*