

PROTOTYPE SEMANTICS OF MAIN CHARACTER OF TYPICAL YOGYAKARTA

by Tadkiroatun Musfiroh, Yayuk Eny Rahayu, Ahmad Wahyudin

ABSTRACT

Indicators character can be developed by a variety of approaches. The famous one is a prototype model and semantic features of the model (Taylor, 1995). Prototype models, typically, take a couple of words that are used as the main character as a research Coleman and Kay (1981) "english word lie". Similarly with semantic feature analysis model (see Harcher, 2012). This model be considered appropriate for developing features the main characters of Yogyakarta which has been found before, namely wise "wicaksana", 'alus' gentle, 'lantip' intelligent, 'mandiri' independent, and 'jujur' honest (Musfiroh, 2014). The aims of research are: (1) find an element prototype semantics main character of Yogyakarta, (2) test the prototype semantic elements. This study was a qualitative design subsemantics response. The procedures performed include the submission of prospective elements, the preparation of the case, the categorization of the response, and establishment of prototype semantics. Subject of the study were 100 teachers and nonguru in DIY. Data were collected by focus group and questionnaire response test. Data analysis are (a) coding, including: open coding that makes the concept, categories and properties, (b) axial coding is to develop the relationship between the categories and sub-categories, (c) selective coding, integrating the category to establish a theoretical framework and theoretical replication. Validity made with interrater reliability, adequacy of resources, and the comparison element.

This research resulted in a prototype element of pre-test and post-test prototype elements. First, the pre-test the prototype element (a) element wise there are 13, are nurturing, **prasaja**, forgiving, tolerant, patient, ingenious, peaceable, humble, thoughtful, priority, fair, trustworthy, compassionate; (B) there Alus element 12, meekness, courtesy, respect, restraint, friendly, empathetic, open, serve, sensitive, forgiving, calm, affiliative (c) there Lantip element 9, which is to act quickly, heart heart, clever-strategic, cautious, calculating, careful, sensitive to risk, analytical, patitis; (D) the elements to be honest there are six, namely blakasuta, open, trustworthy, straightforward, loyal, and sufficiency; (E) there are 10 independent element that is the spirit, determined, decisive, confident, persistent, brave, **Tatag**, discipline, strategy, hard work. Second, testing the prototype elements generate scoring elements so that the elements have score <8 automatically disqualified. Elements of the post-test the prototype include: (a) element wise characters into nine elements, the high category: compassion, priorities, trustworthy, humble, considerate, nurturing, categorized elements being: tolerant, patient and fair; Elements that do not pass the test are peaceable, forgiving, and prasaja. (B) the character element Alus into 7 elements, which are very high category: the respect and calm, the high category: mannered, gentle, restrained, sensitive, are categorized as being: friendly; Elements that do not pass the test is open and affiliative; (C) elements intelligent characters into 8 elements, the high category is to act quickly, calculating, canny-strategic, careful, analytical; categorized being is alert, careful, and sensitive to risks. Elements that do not pass the test is patitis; (D) elements of honest character into 5 elements, which are predicated very high trust, high predicated is straightforward and loyal, which is predicated being sufficiency and open. 'Blakasuta' 'too straightforward element does not pass the test; (E) independent character elements into six elements, which is predicated so high is confident, which is a persistent high predicated, predicated being is *tatag*, courageous, and determined. Elements that do not pass the test is resolute, disciplined, strategic, and hard work.

Kata Kunci: *Prototype, semantics, character features, the main character, the character of Yogyakarta*