ANALYSIS STUDENTPRENEUR ABILITY ON LEARNING BASED STUDENT ENTREPRENEURSHIP SMK BOGA SERVICES ON REGIONAL YOGYAKARTA

by Sutriyati Purwanti, Mutiara Nugraheni, Prihastuti Ekawatiningsih

ABSTRACT

The study aims to: 1) mengidentifiksi studentpreneur capabilities needed vocational students Hospitality 2) developing assessment instruments studentpreneur ability of vocational students Hospitality 3) determine the profile of vocational students the ability studentpreneur Hospitality in Yogyakarta.

Research is a research evaluation with a responsive approach (responsive approach) developed by Robert Stake (Farida Tayipnapis: 2000). Evaluation model emphasizes two basic activities, namely the descriptions and judgments with three stages of evaluation, which is the antecedent of (context), transaction (process) and outcomes (outputs). The study population Hospitality students of SMK Negeri 6 Yogyakarta. The sampling technique Proportional Random Sampling. The collection of data through observation, interviews, tests and roundtable discussions (workshops / FGD). Data were analyzed by descriptive interpretative techniques. Description of the data presented by comparing the expected data findings with data that can be observed. Judgment was analyzed by comparing the descriptive data with standard reports (studentpreneur in theory).

Result: 1) The ability to be possessed by studentpreneur to develop business / enterprise is cognitive, affective and psychomotor, 2) Development of assessment instrument in phases: Analysis, Design, Implementation and Evaluation, 3) Profile ability studentpreneur on learning entrepreneurship based include aspects cognitive namely: knowledge, comprehension, application, analysis, synthesis, evaluation. emotions such as feelings, values, appreciation, motivation. Affective namely: acceptance, feedback, rewards, organizing, and characterization based on the values ??or the internalization of values ??and form ability psychomotor skills of students.

Kata Kunci: Studentpreneur Ability