

# **Increasing Digital Literacy To Form Student-Preneurship In High School Students (SMA) in Yogyakarta**

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## **ABSTRACT**

This Community Service Activity (PPM) aims to provide insight on digital literacy and its role on business practices for high school students (SMA) in Yogyakarta. Community service activities are carried out by providing workshops for students of SMA Negeri 6 Yogyakarta themed "The Power of Digital Literacy: Increasing Student's Knowledge and Creativity to Start and Own a Business". This activity was carried out online on August 12, 2020. Through the implementation of the workshop, it is hoped that it can provide knowledge for students related to starting and emerging trends on managing a business. In addition, through this activity, students are expected to be motivated and have a growing interest in starting their own business. This workshop activity was attended by 270 second grade students of SMA Negeri 6 Yogyakarta. The methods used in this activity include: 1) discussion method, the speaker will deliver material to participants and participants can ask questions related to the material presented; 2) post-test, to measure the level of students' understanding of the material presented. The implementation of Community Service activities executed well, despite the online communication method. Evidenced by the results of the post-test given to 270 students, 87% of students scored above 80. This shows that students can understand the material presented by the PPM team well.

Kata Kunci: *digital literacy, kreativitas, pengetahuan, minat wirausaha*