

TRAINING ON ECOPRINT PRODUCTS BASED ON LOCAL BIODIVERSITY OF “ECENG GONDOK” TO SUPPORT TOURISM VILLAGE DEVELOPMENT IN BUGEL VILLAGE, KULON PROGO REGENCY

by Tien Aminatun, Suhartini, IGP Suryadarma

ABSTRACT

The problem experienced by many villages is that the natural potential of the village has not been utilized properly, due to the lack of skills in managing village potential with the majority of the population being housewives who have minimal income. Therefore, it is necessary to conduct training, one of which is ecoprint training in order to create a creative economy by utilizing natural materials in the village. With the potential for abundant water hyacinth weeds in Bugel Village and the potential for the development of Bugel Village as a cultural-based tourism village, it is necessary to innovate products to support innovative tourism villages based on local biological resources. Therefore, the objectives of this service activity are: 1) Conducting training for the target community, namely housewives and youth groups in Bugel Village, so that they can make ecoprint products based on local biological resources of water hyacinth; and 2) Designing ecoprint products produced by housewives and youth organizations that can support the tourism potential of Bugel Village

The target audience in this community services are housewives and youth groups, with the consideration that these two groups have the potential to be mobilized in supporting tourism villages in the future. As a partner in this case is the Culture Office of Kulon Progo Regency as an institution in charge of the activities of establishing a Bugel tourism village based on local culture. To achieve the objectives of this community service activity, the method used is by visiting the location of the activity and holding training for mothers and youth groups in Bugel Village. By being collected at the village hall, for two days, namely May 22-23 2021, they were given knowledge and skills on how to use “eceng gondok” weed as a natural dye using the ecoprint technique. The results of this community service activity: (1) The training activity on making ecoprint products based on local biological resources of “eceng gondok” to the target community, namely housewives and youth organizations in Bugel Village, has been successfully implemented. The training products have also been successfully marketed; and (2) an ecoprint product design with the characteristics of Bugel Village has been produced that has been granted a copyright, and the copyright has been donated to Bugel Village so that it has the right to produce and market ecoprint products with that design.

Kata Kunci: *ecoprint, “eceng gondok”, local biological resources, Bugel Village*