

Towards a Tourism Village: Preserving Tradition Values

by prof. Dr. Drs. Ajat Sudrajat, M.Ag., Drs. HY. Agus Murdiyastomo, M.Hum., Dra. Dina Dwikurniarini, M.Hum., Ita Mutiara Dewi, S.I.P., M.Si., Eka Ningtyas, S.S., M.A

ABSTRACT

Kethoprak is one of the traditional art performances that live in Javanese society, especially in Central Java and East Java. Kethoprak art reached its peak in the 1970s and 1980s as a performance art that became the most favourite among the people. Gradually the kethoprak suffered a setback and began to be excluded from other entertainment arts. Electronic media such as television are present in the community and can provide other fun entertainment without knowing space and time. This then gradually shifted the position of kethoprak in Javanese society.

This service program is a dedication that aims to revive the art of kethoprak and gejog lesung in the village of Mejing, Mulyodadi, Bambang Lipuro, Bantul. This is in line with the goals of the Mejing societies through the Kelompok Sadar Wisata (POKDARWIS) which has been formed there to increase the income and economy of the community. This PPM activity intends to revitalize traditional art and develop it into a tourist attraction in Mejing village. The method used was the approach to the village apparatus in Mejing and then held a Forum Group Discussion (FGD) with community leaders, the community, practitioners of traditional arts and with the dedication team. This service program also provide stimulant funds to support the development of traditional arts in the village of Mejing. Furthermore, mentoring in training activities.

Kata Kunci: *Gejog Lesung, Kethoprak, Tourism Village, Revitalization*