

# **Media literacy to support digital era learning for elementary school teachers in Bulu Sukoharjo district**

**by Sugeng Bayu Wahyono, Ariyawan Agung Nugroho, Dian Wahyuningsih**

## **ABSTRACT**

The pandemic caused by Covid-19 has had a bad but also good impact on society. The negative impacts related to health, economics and others have been felt, even after five years of hitting the world. Even so, the good impact is no less great. Increased awareness of health is one form of positive impact in the health sector. In the education sector, the penetration of the digital world is very visible. Teachers and students as well as parents seem to be forced to use digital technology in teaching and learning activities. Here it is felt that digital literacy, especially digital media literacy, is really needed.

Since the pandemic started to gradually improve, the use of digital technology is no longer as massive as before. There is even a tendency for some teachers in some areas to leave for various reasons. To improve the quality of learning and maintain the use of digital technology, especially media in the classroom, workshops and seminars need to be held to deepen its benefits and of course show best practices that support teachers in learning in the digital era. The hope is that by increasing teachers' media literacy, the quality of learning will also improve, so that the quality of students will also improve.

Based on this, it is important to organize training and workshops to increase teacher literacy in the digital field, especially media literacy for teachers, to improve the quality of the learning process.

This activity, with the involvement of students in it, is certainly in line with UNY's IKU program, especially IKU-2 (Students Gain Experience Outside Campus), and IKU-3 (Lecturers Doing Activities Outside Campus). This PPM activity was carried out with the aim of increasing media literacy for teachers who support the learning process carried out at the elementary school level in Bulu sub-district, Sukoharjo, Central Java.

Kata Kunci: *media literacy, digital era learning*