

# INCREASING THE COMPETENCE OF PROGRAM KELUARGA HARAPAN FACILITATOR IN ECOLITERATION MODEL DEVELOPMENT

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## ABSTRACT

This activity aims to improve the ability of the *program keluarga harapan* facilitators in the new normal era. Because of this new normal era there are changes in society. Not a few beneficiary families face difficulties in meeting their needs and other aspects of life. So that the ecoliteracy model becomes one of the materials in improving the ability of the facilitator which is expected to be one of the solutions to solve the problems faced by the beneficiary families. The activity begins with needs analysis, planning, implementation, and evaluation. The program targets of this activity are the companions of the hopeful family program, amounting to 15 facilitators. Activities have been carried out in accordance with the plans and objectives in accordance with the issues raised. It can be seen that the activities carried out have optimized various parties and can achieve the expected output. Among them, the companion understands the material that has been conveyed. Based on the last activity, the beneficiary families were able to receive the material presented by the facilitator. Beneficiary families are motivated and have high enthusiasm in implementing the acquired knowledge and skills. So from this activity, the service team highlighted that there were several important things that had been done, starting from paying attention to the concept of adult learning, strengthening the focus on social capital and also introducing the importance of micro teaching and peer teaching.

Kata Kunci: *covid 19, ecoliteracy, competence, facilitator*