

# **SOCIAL EDUTOURISM BASED ON CONSERVATION EDUCATION AS AN EFFORT TO SUPPORT SUSTAINABLE DEVELOPMENT GOALS (SDG'S)**

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## **ABSTRACT**

The UN's Sustainable Development Goals, which are planned until 2030, plan actions for society, the planet and prosperity. The goal of increasing welfare and efforts to preserve the environment for conservation are part of the Sustainable Development Goals. The global agenda is the Millennium Development Goals which have eight goals, one of which is to ensure environmental sustainability. Efforts to achieve togetherness, peace and eradicate poverty are global challenges. Tourism is a great hope as an instrument in realizing sustainable development. Factors that support tourism being able to collaborate with social studies education are through the potential and conditions of the community, tourism is a community need, local cultural values can be promoted, nature-based tourism supports Sustainable Development Goals. Problems that arise due to tourism activities that do not pay attention to aspects of sustainability are the reduction of natural resources, socio-cultural and environmental problems, as a result of the tourism concept which leads to mass tourism. The increasingly severe environmental damage has attracted a lot of criticism, so that current tourism development is directed at alternative tourism that is more concerned with environmental sustainability, by implementing sustainable tourism. To realize sustainability, tourism needs to be collaborated with education. In this case, the selected tourist destinations are used as learning resources for students based on conservation education for environmental preservation.

Keywords: Tourism education, sustainable development, conservation

Kata Kunci: *Tourism education, sustainable development, conservation*