

REVITALIZATION OF TRADITION ART: AS SUPPORT TO VILLAGE TOURISM

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ABSTRACT

In this era of information technology as if the country without boundaries, foreign culture can simply enter and influence the wider community. Things like this are very big influence on the growth of traditional art. Traditional art is considered ancient and abandoned, and thus threatened to become a dead culture. Therefore, this Community service activity intends to revitalize the tradition art, and develop it into a tourist attraction.

For that purpose the team of devotees performs the activity by first approaching the guardian and the key figure in the target area which in this case is the Nitiprayan hamlet. The two conducted Focus Group Discussion with community leaders and traditional artists, at which time the devotee team included motivation. Third provides stimulant fund for traditional art activities. Fourth doing assistance in training activities.

Community service activities show a positive outcome, or may be successful, given the overall set success indicators exceeded. Participants who were invited to FGD were 30 people who attended were more than 30 people so they did not put a signature in the presence. *Gejog* art that ever existed now rose again, although participants 50% are elderly. Statement of participants who want extension activities and further assistance, especially to realize the tourist village.

Kata Kunci: *Tourism Village, Tradition Art, Revitalization*