ENTREPRENEURSHIP TRAINING FOR KARANG TARUNA KAMPUNG EMAS IN DUSUN KRAPYAK IX, MARGOAGUNG, SEYEGAN, SLEMAN, DIY

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ABSTRACT

This Community Service Program has the aim of providing an explanation regarding the process of setting up a business in the Seyegan Gold Village, as well as providing knowledge to youth youth groups and residents regarding steps to utilize the potential of the Gold Village into a business that can be developed in the Seyegan Gold Village.

The target audience for this community service is the residents and youth of the Seyegan Emas Village Youth Organization. Participants who took part in the training were 20 young people. The training method is carried out offline in the outbound room of Kampung Emas Seyegan and is carried out using lecture/question and answer and simulation/practice methods. The training is divided into two stages/sessions, namely training aimed at providing an explanation of how entrepreneurship matters. The second stage/session was carried out with material on creating a business start-up in the golden village of Seyegan. The implementation of offline training activities went well and smoothly. The results of this training activity are first, participants can master the concept of entrepreneurship. Second, participants can practice creating a business start-up by exploiting the business potential in the Seyegan Kampung Emas.

Kata Kunci: Entrepreneurship, Business, Karang Taruna, Kampung Emas