

Development of The Model of Cultural Literacy Education Based Experiential Learning For The Art-Culture Actors on Village Community

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ABSTRACT

This study aims to produce an educational model to develop cultural literacy in the actors of art and culture in the context of developing culture in rural communities. The importance of this research was carried out because it was seen that the ability of cultural literacy of art and culture practitioners in rural communities was not optimal so that it resulted in the inability to create meaningful cultural conscious communities. This research is a research and development with preliminary, development, trial and dissemination stages. In this first year, the research focused on the preliminary study stage regarding the ability of cultural literacy in the actors of art and culture. This research was conducted in the cultural village of Bejiharjo, Karangmojo as a developing village. Data collection by interview, observation, documentation, focus group discussions, and questionnaires. Triangulation and extension of observations were made to find out the validity of the data. The results showed that the actors of art and culture have the ability of cultural literacy to preserve and develop culture in a variety of concrete actions in life. But not all of these capabilities are optimally realized. They also have educational needs to develop their cultural literacy as well as community members. Therefore, a meaningful educational process can be carried out as an act of development in the management of the arts and culture of the community.

Kata Kunci: *literacy, culture, education, art, need*