

POTENTIAL FOR DEVELOPMENT OF CULTURAL TOURISM VILLAGES IN KAMPUNG EMAS, DUSUN KRAPYAK, MARGOAGUNG, SEYEGAN, SLEMAN

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ABSTRACT

This service aims to (1) find out the problems and potential for developing cultural tourism villages in Kampung Emas, Krapyak Hamlet, Margoagung, Seyegan, Sleman, and (2) provide training for the development of cultural tourism villages in Kampung Emas, Krapyak Hamlet, Margoagung, Seyegan, Sleman. The focus of this service is development in the human resources aspect.

The training was carried out in three stages, the first stage was held on 9-15 July 2023 with activities to identify problems in the community, the second stage on 19 July 2023 with activities in the form of training, mentoring, discussions and questions and answers. The next activity will be carried out on 20-25 August 2023 in the form of mentoring, discussions and questions and answers where at the end of each stage of the activity an evaluation is carried out to respond to participants' expectations and at the same time determine the achievements of the training results.

The implementation went well and all participants took part in the activity with high motivation and seriousness. In terms of quantity, participant attendance has been met because the number exceeds the proposed participant target, but participation needs to be increased. This is possible due to the busy activities of community leaders so that the focus on training is also reduced. The number of active participants reached 95% so it is very good. Qualitatively, participants were very satisfied because this training was different from other similar training. These advantages include, consultations can be carried out online 24 hours a day so that they can develop a plan to develop village potential. Another advantage is that the participants are trained, both in exploring ideas for developing cultural tourism villages. This is evident from the understanding of the training participants which reached 85% with one indicator being the preparation of a cultural tourism village development plan.

Kata Kunci: *Tourism Potential, Tourism Potential Development, Cultural Tourism Village*