

TRAINING MANAGEMENT AND FINANCIAL LITERACY FOR SME'S OF PENGASIH KULONPROGO REGENCY

by Isroah, Adeng Pustikaningsih, Amanita Novi Yushita, Bagas Kuncoro, Ajeng Laras Titi e-mail: isroah_uny@uny.ac.id

ABSTRACT

The ability of financial planning a family or SMALL MEDIUM ENTERPRISES must be owned by the housewives and the perpetrator-perpetrators of the SMEC. Housewives and perpetrators of SMALL MEDIUM ENTERPRISES not only capable of planning and managing their finances but the perpetrators SMEC and housewives should also understand management and Financial Literacy, knowledge and ability in order to be able to hand in. As for the target of the public service Program (PPM) is the perpetrator of the SMEC and housewives in the area of Pengasih, Kulon Progo.

Management training and Financial Literacy is done by means of direct training seminar held in Pengasih, Kulon Progo. The results of the implementation of this activity can be run well and with the enthusiastic participants. The implementation of training activities and the management of financial literacy is performed with the first exposure with the activities of the material by the team. Participants consisting of SMALL MEDIUM ENTERPRISES and offender housewives in Pengasih, Kulon Progo, very enthusiastic and active in the activities of the exposure of this material. The existence of management and training activities this financial literacy can enhance insight participants about money management and financial literacy understanding.

Kata Kunci: Financial Literacy, Financial Management, Housewives, SME, Training.