

# **WTP OF UNY STUDENTS TO REDUCE CRIME RATE IN CAMPUS AND GOVERNANCE OF SECURITY CAMPUS**

**by Bambang Suprayitno, Tejo Nurseto, Aula Ahmad Hafidh Saiful Fikri**

## **ABSTRACT**

This research aims to reveal empirically WTP of UNY students in order to reduce crime in the form of property crime and non-property crime in UNY Campus and to explore security system in the four location campus of UNY. This data is obtained from the survey by purposive stratified proportional sampling of the UNY student population in four Campus UNY. Through the Contingent Valuation Method, this research tries to know the ability to pay the respondents to reduce crime level in Campus UNY. Moreover, this paper aims to reveal influences of the various factors on WTP through the econometric approach using maximum likelihood. Descriptive and qualitative statistical analysis are conducted to reveal the security management system in Campus UNY. The average WTP's students is Rp174.91 thousand. Hence, the funds from students who can be excavated is Rp5.007billion in a year (five billion seven million rupiah in a year). Various factors that affect the level of WTP are faculty, campus location, orthodontics, and perceptions of contribute obligations. Factors arising from the condition of the UNY security system do not affect the level of WTP.

Kata Kunci: *campus security, crime, property crime, contingent valuation method*