

TRAINING FOR INCREASING LITERATION OF FINANCIAL AND COOPERATIVE FOR RURAL WOMEN

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ABSTRACT

The PPM activity aims to increase awareness, knowledge and skills about managing household economics. The target audience for community service activities is young people (around 25-40 years) who are the guardians of 24 students and teachers of the Yayasan Cendekia Bantul. Consideration of the selection of households aged 25-40 years because at that age range it is still very possible to improve the management of the household economy. The method used in this activity includes lectures, discussions, question and answer. The indicator of the success of this community service program is the participation of activity participants of at least 80 percent and an increase in awareness, knowledge and skills in managing household economics. From the PPM activities that have been carried out, the participants were very enthusiastic in participating in the activity. The high level of satisfaction can also be seen from evaluating the suitability of PPM activities with the needs of the target community. Participants felt that the management of the household economy was very important because it influenced the relationship (harmony) of the household. Participants get additional alternative solutions to economic problems in the household. Participants also received skills training in calculating household income and expenditure.

Kata Kunci: *Management, Household, Cooperatives*