

Exploratory Study of User Satisfaction Levels of Graduates of the Sports Coaching Education Study Program

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ABSTRACT

Graduate tracer study is one source of information that can help universities in monitoring or monitoring their graduates, including the period wait for graduate employment, graduate workplace, suitability of graduate work field, and satisfaction users regarding the competency or performance of graduates. Tracer studies are very important implemented by all study programs in higher education including the Study Program Sports Coaching Education, Faculty of Sports Science, State University Yogyakarta. This tracer study research aims to determine the level of graduate user satisfaction Sports Coaching Education Study Program. Graduate user satisfaction includes several aspects, namely ethics, expertise in the field of science, foreign language skills, use of information technology, communication skills, cooperation and development self.

The research design used in this research is descriptive research quantitative using survey methods or approaches. The respondents of this research are alumni/graduates from the Sports Coaching Education Study Program FIK UNY.

The data collection technique used in this research is a questionnaire.

The questionnaire used is a closed type of questionnaire. This closed questionnaire every The question has been provided with alternative answers so that respondents just have to choose available answers. The assessment includes ethical aspects, expertise in the field of science, foreign language skills, use of information technology, communication skills, cooperation, and self-development. Data analysis techniques used in this research is a percentage analysis. Data obtained from the questionnaire is processed into percentage data on each item.

Kata Kunci: Tracer Study, Stakeholders, Department of Sport Coaching