

REVITALIZATION OF SOCIAL CAPITAL FOR VILLAGE OWNED BUSINESS ENTITIES FOR COMMUNITY EMPOWERMENT

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ABSTRACT

The purpose of this study is to explain the existence of BUMDes as social capital which not only manages village assets but also builds networks with the community to jointly develop businesses or services as a form of accelerating poverty reduction. Rebuilding entrepreneurial values ??(social entrepreneurship). such as believing that networking with partners in various businesses through BUMDes has implications for improving the quality of life of social entrepreneurs who are not motivated to seek profit but seek benefits for the community (return to society). The problems in this study are (1) the use of BUMDes as social capital that has the authority to empower the community is still hindered by an underdeveloped partnership system while the level of trust between the village government and the community in BUMDes is relatively established. (2) BUMDes, which are the hands of the government, have not been optimal in empowering the community. Revitalization of BUMDes as social capital through empowerment programs by integrating entrepreneurial values ??is the focus of this research.

This qualitative research uses a case study as its approach. Research that uses a variety of research stages includes non-participatory observation, interviews with FGD techniques to answer research questions related to the revitalization of BUMDes social capital in implementing community empowerment education programs, especially on the value of entrepreneurship to achieve independence and community welfare which refers to the 16th SDGs. Documentation study carried out in this study to explore the involvement of BUMDes to empower the community through the developed partnership model. The setting of this research is BUMDes in community empowerment activities in social, economic and educational aspects. The research subjects were determined purposively which involved managers from several BUMDes active in Gunung Kidul Regency, village government officials, especially in the field of community empowerment and BUMDes stakeholders. The data collected was analyzed in a process, with triangulation as a cross, found problems of community empowerment to be analyzed and interpreted to be interpreted according to the research objectives.

In general, this research is to help the government in building awareness of rural communities on the importance of community empowerment education to improve their quality of life, namely independence and welfare. In general, this research is also expected to be able to find (1) a model of BUMDes partnership as social capital with village governments, stakeholders and learning residents who are part of education and empowerment programs, especially creative economic actors who are fostered by BUMDes in Gunungkidul Regency. In practice, these partnerships are often hampered by bureaucracy or suboptimal support from village government elements (2) the revitalization of entrepreneurial values ??implemented by BUMDes through community empowerment education, especially building community member involvement, is increasingly visible along with an increase in the type of business or service being developed, has the opportunity to utilize natural resources and human resources creatively, innovatively and network with various partners such as practitioners or academics. Even though the BUMDes business or service is not anti-profit, but making profit only as a tool to solve problems faced by the community, the revitalization of BUMDes social capital is felt by the socio-economic community in Gunungkidul Regency.

Kata Kunci: *Social capital, BUMDes; Partnership model; community empowerment and values social entrepreneur*