

Festival Produk Kreatif dan Kesenian Desa Siti Mulyo Menuju Desa Mandiri Budaya

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ABSTRACT

Sitimulyo Piyungan Bantul Village, which is part of the Special Region of Yogyakarta Province, has currently won the title of 1. Cultural Village, 2. Prima Village, and Preuner Village, so to reach the peak of achievement it must reach a tourism village. To assist in the process of obtaining this title, the main objectives of this PPM are: 1) Organizing a Festival of Creative Products, Arts and Potential of Siti Mulyo Village; 2) Organizing Ecoprint training; 3) Organize dance and traditional song training. Method of implementation through the following procedures. 1) Collecting data on potential products, arts and tourism in Sitimulyo village; 2) Traditional dance and song training; 3) Festival of products and arts, Sitimulyo village; and 5) Evaluation. Creative product festivals in the form of exhibitions of the results of ecoprint training, products in the form of handicrafts and culinary products are marketed in the festival activities. At the same time, arts that developed in Sitimulyo Village and arts resulting from training by UNY lecturers and students were displayed. After that, the activity was continued with visits to prospective tourist villages in Siti Mulyo village. Coordination with villagers to collect data related to village needs

Kata Kunci: *Creative product, arts, Sitimulyo village*