

# Development of Local Culture Media (Medbulok) for Character Education of Children

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## ABSTRACT

### Abstract

This research aims to develop local culture media (*medbulok*) for character education of children. The local cultures are the creation of patrolling, festivity and *sekaten*. This research is development research. It was developed based on the product development model of Brog & Gall (1983). It was only carried out until step 3 i.e. developing the initial product form/draft product (preparation of materials, preparation of the media guide, use and evaluation equipment). The data collection techniques use the scale, while the instrument collecting data is a scale that is filled with scoring from subject matter and media experts. Data analysis technique is performed quantitatively. Prototype development field of local culture media (*medbulok*) declared eligible for testing by the revision. It can be seen from the testing instrument from subject matter experts that show the results of 93.75% (excellent) and media expert test that shows the results of 91, 6% (excellent). The values ??which are developed in patrolling activities are religious (live peacefully and side by side), communicative, love peace, responsibility and social care (togetherness and family). While values ??are developed in the activities of religious festivity and *sekaten* are (live peacefully and side by side), communicative, love peace and social care (togetherness and family).

Kata Kunci: *development, media, local culture, character education*