CONTENT DEVELOPMENT OF STATE ADMINISTRATIVE SCIENCE ALUMNI FAMILY WEBSITE IN STRENGTHENING DATA BASE ALUMNI DEPARTMENT OF STATE ADMINISTRATIVE SCIENCE UNY

by Kurnia Nur Fitriana, Utami Dewi, Lena Satlita, Marita Ahdiyana, Argo Pambudi

ABSTRACT

The implementation of this community services activity has general objectives to (1) reinforce to develop of the website content of the FIS UNY State Administration Alumni Family (2) identify the need for updating the alumni database of the FIS UNY State Administration Department. The community service's activities carried out using training and mentoring methods. The method of activity is carried out by providing debriefing in the form of training and mentoring which includes giving lectures, socialization, giving motivation, focus group discussions to compile action plans, personality mapping, motivation games, character building, success stories from alumni, and evaluations. The target audience of this training is all alumni of the Department of Public Administration, FIS UNY who are members of the Alumni Family of the Department of State Administration (Kamnigara). The number of training participants reaching more than 100% of the targeted number of participants, namely from the target number of 35 participants to 38 participants. In this PPM activity, the community service participants include 11 people who have worked, seven people who have not worked, 8 people who continue their postgraduate studies in the country, and 12 fresh graduates or have already graduated or who have completed the final project exam. These activities carried out in three stages. Phase I: giving lectures, socializing, giving motivation; Phase II: focus group discussion, motivation games, character-building; Stage III assistance in the creation and management of website content, and evaluation. It can be concluded that this training activity achieved success. It has been able to provide strengthening of understanding, capacity building and skills of the management and supervisory board of the KAMNIGARA organization for the period 2018-2021 as well as representatives of alumni of the State Administration of Science Department, FIS UNY who are members of KAMNIGARA. The obstacle to implementing the community service's activities cannot reach all alumni due to separated area and limited time. The output of this activity includes: (1) The results of the participant's pre-test and post-test; (2) Report on the implementation of community service's activities; (3) Documentation of the implementation of community service's activities; (4) Published articles, and (5) KAMNIGARA website.

Kata Kunci: Training, alumni institutional development, website.