

DEVELOPMENT OF DIGITAL MODULES ON CAREER PLANNING TO IMPROVE CAREER IDENTITY JUNIOR HIGH SCHOOL STUDENT

by **Edi Purwanta, Budi Astuti, Diana Septi Purnama, Caraka bahkti Purta, Era Anggela**

ABSTRACT

Career planning is an activity to help students determine future careers, such as high school, jobs, and desired positions. The digital modules is an alternative that can be used as a medium to convey career planning material for students. This study aims to (1) producing digital modules on career planning to improve student career identity, (2) testing the feasibility of a digital modules on career planning to improve student career identity, and (3) knowing the effectiveness of digital modules on career planning to improve career identity. students.

This study is a research and development study with the ADDIE model. The research subjects consisted of media expert lecturers, material expert lecturers and students. The feasibility test involves two expert judgments, namely media expert lecturers and material experts, as well as students as in digital product assessments. A total of 4 students were involved in the initial field trials, 10 people were involved in the main field trials, and 21 people were involved in the operational field trials. The effectiveness test involved 60 students. Data collection techniques using interviews and career identity scale. The data analysis technique used qualitative and quantitative analysis.

The results of the study showed that: (1) the digital modules produced are in the form of covers, core competences and basic competencies, manuals for the use of digital modules, materials on career planning and student career identity, quizzes, developer profiles, bibliography and videos, (2) assessment from media experts, the digital media module category is very feasible, with an average score of 3.25. Assessment from material experts, the material in the digital modules is included in the very feasible category, with an average score of 3.73, the assessment of student responses is very feasible with an average of 3.55 and (3) the results of the pretest and posttest junior high school student career identity shows an increase in junior high school student career planning obtained 0.629 n-gain score in the medium category and the N-gain percentage is 60.62. It is concluded that the digital modules on career planning is quite effective in enhancing the career identity of junior high school students.

Kata Kunci: *Career planning, digital modules, Junior high school students*