

THE USE OF SOCIAL MEDIA IN TEACHING DURING THE COVID-19 OUTBREAK: SURVEY OF EDUCATIONAL LECTURERS

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ABSTRACT

This study aims to provide empirical evidence about how scholars of higher education, especially lecturers of education use using social media in teaching during the Covid-19 outbreak, for professional or teaching purposes, an evaluation of the factors that are key to the application of the use of social media in teaching during Covid- 19 outbreak: This study is part of a large study aimed at validating and testing the reliability of survey tools. The population of this survey is all lecturers of education in Indonesia. However, those who are working in Yogyakarta will be involved as a sample of this research. This research is a pilot project of a main research project involving all Indonesian. Researchers will develop survey instruments. The survey instruments will be validated through content and construct validity (convergent and discriminant validity). In addition, this survey instrument will be included in the Explanatory Factor Analysis and Confirmatory Factor Analysis processes. Reliability testing will also be used; in this case Cronbach's alpha and Convergent Validity are going to be implemented. The findings of this study are used as recommendations for policy making programs to increase the use of social media in learning

Kata Kunci: *Social Media, Teaching, Validity, and Reliability*