

IMPLEMENTATION MODEL OF EVALUATION IN EDUCATION CHARACTERS OF ECONOMIC LEARNING

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ABSTRACT

The implementation of the character education evaluation model of the economic learning family aims to: 1) The implementation of the character education evaluation model in the economic learning family, and 2) The feasibility of the evaluation model and the instrument of character education evaluation in the product trial. This research includes development research, namely developing an evaluation model using the Research & Development approach conducted at the Faculty of Economics, UNY with the research subject of the faculty students. Data collection techniques using questionnaires and data analysis techniques using Partial Least Square (PLS) The results of this study are 1) The implementation of character education evaluation models in the economic learning family is implemented in the Faculty of economics, with the following steps: a) Each department is taken a sample to fill instrument of character education evaluation totaling 30 students incidentally, b) Each respondent was given an instrument to be observed and filled in, c) Questionnaire that was filled in was then analyzed using CFA to see the feasibility of the instrument. 2) Based on the results of the analysis of the data model of character education evaluation in the economic learning family, it is declared feasible to use.

Kata Kunci: *Evaluation Model, Character Education, Economic Learning*