

BUILDING AWARENESS INTEGRATED LITERATION WITH TOURISM AWARENESS PROGRAMS IN NGLANGGERAN VILLAGE, PATUK GUNUNGKIDUL VILLAGE

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ABSTRACT

Community service aims to build awareness of public literacy through the integration of tourism awareness groups and Karangtaruna organizations. This workshop and assistance as a community service approach resulted in the formation of (1) pioneering partnerships between tourism conscious groups and young people who are members of the youth organization to be directly involved in developing tourism education. (2) Tourism-aware groups in building public literacy awareness together with Community Reading Gardens are mutually reinforcing collaborations. (3) Community movements in the form of encouraging writings on the value of beauty, cleanliness, friendliness, ethics placed on street corners and the provision of informative books about Nglanggeran geopark in several homestays are ideas worthy of being supported by the local government

Kata Kunci: *Literacy awareness, program integration model, tourism awareness group*