

News Discourses of the 2019 Presidential Campaign: A Critical Discourse Analysis

by Zamzani, Yayuk Eny Rahayu, Ahmad Wahyudin Lusina Indriani, Diana Sri Suryani

ABSTRACT

This paper reports on a study investigating news discourses on the 2019 presidential campaign through Critical Discourse Analysis. It aims at describing the presidential campaign topic, the lexical choice realizing the news discourses, and vision and mission statement from the running candidates as instantiated online by *Kompas*, *Media Indonesia*, *Republika*. The results of the study show that the media covered the 2019 presidential in twenty different newstopics, *Kompas* with 13 topics, while *Media Indonesia* and *Republika* with 17 topics, some lexis closely related to the campaign slogan of the running candidates were frequently deployed, and in general the statement of mission and vision of the running candidates were understated.

Kata Kunci: news discourse, presidential campaign