THE DEVELOPMENT OF SOCIAL CARE CHARACTER THROUGH TEAM ASSISTED INDIVIDUALIZATION (TAI) INSTRUCTIONAL MODEL

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ABSTRACT

This research was aimed to develop social care character of UNY student through TAI instructional model. Basicly, TAI instructional model is a instructional model of *Cooperative Learning* which called *Team Accelerated Instruction* (Asmadi Alsa, 2011: 83). *Cooperative Learning* is the team instructional strategy which can increase student achievement, and also can improve social relations skills, cultivate the attitude of accepting lack of other person dan her or him self, can work up the pride (Suyadi, 2013: 62). There are the stages of cooperative learning as TAI model, such as: a) dividing students into heterogeneous groups of 4-5 people, b) students study material that has been prepared in accordance with the curriculum, c) study group, d) scores and group unit awards, e) teaching groups, f) test facts, every 2 weeks student's given the test for 3 minutes about the facts, g) all of units, every 3 weeks teacher stops the individual program and spent a week to teach the skill and the problem solving strategy (Slavin dalam Nur Asma, 2006: 56).

This research used the research and development method by Borg dan Gall (1983). According to Borg & Gall (1983), Research *and Development* (R&D) procedure has the stages, such as: 1) preliminary studies, 2) development, dan 3) trials. The subjects of limited group testing in this research are UNY student which taken at random. The data obtained from the limited group testing are the quantitative data and qualitative data. The effectiveness of the guidance is done by using an experimental design with one group pretest-posttest design.

The result of this research is a product as a model of development of social care character of UNY students through TAI instructional model that meet the criteria of accessibility and tested its effectiveness.

Kata Kunci: *Social Care Character, Team Asissted Individualizaton (TAI)*