

ENVIRONMENTAL REVITALIZATION AND DEVELOPMENT OF THE ECO-TOURISM AREA IN THE TIMES OF JETIS, KECAMATAN JATINOM, KLATEN DISTRICT, CENTRAL JAVA

by Slamet Widodo¹, Sumarjo², Lilik Hariyanto³, Sunar Rochmadi⁴, Arum Dwi Hastutiningsih⁵

ABSTRACT

The purpose of this activity is to provide knowledge and skills of citizens in the Jetis River Area, Jatinom District, Klaten Regency, Central Java in the context of revitalizing the Village Ecotourism. As the target of community group activities that will be targeted by PPM activities, in this case, namely: (1) village apparatus around the Kali Jetis Section, (2) youth and youth organization and hamlet youth administrators in the village, (3) community leaders and village religious leaders around the Jetis River Road. PPM activities take several approaches such as training and mentoring. In its implementation, the residents of Kali Jetis Village Village received training on Ecotourism Village insight. The follow up of the training is the construction of facilities and infrastructure in the form of fish ponds in the Jetis River Area as fulfillment as a Tourism Village.

Based on the results and discussion of the implementation of revitalization activities in the Jetis River Area, Jatinom District, Klaten Regency, Central Java, it can be concluded that overall PPM activities are going well and getting positive responses from the community members and village officials. Residents were quite enthusiastic about a series of activities that had been designed by the PPM UNY Team. Besides, residents are also directly involved in the construction of fish ponds as an embodiment of the construction of facilities and infrastructure of the Ecotourism Village in the Kali Jetis Region.

Kata Kunci: *Keywords: Revitalization, Ecotourism Village, Local Community Empowerment*