

ANALYSIS OF LECTURER COMMUNICATION SKILLS REVIEWED FROM THE UTILIZATION OF VIRTUAL SYNCHRONOUS ONLINE LEARNING TECHNOLOGY

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ABSTRACT

This research aims to analyze lecturers' perception of the policy of carrying out online learning which became a pragmatic strategy during the Covid 19 pandemic. This relatip change ofastic certainly has implications for the dynamic response of lecturers as implementers of learning that have diverse backgrounds related to understanding and the use of media in online learning. This qualitative descriptive research obtained data from structured interviews with lecturer informants from each study program at the Faculty of Social Sciences UNY as many as 32 people, analyzed with miles and huberman analysis models. By categorizing the technical aspects and the essence aspects of learning informants take the view of the technical aspect – studying the media as a means of learning something that is not complicated, but requires experience. From the essence aspect of learning as an educational process, informants perceive that online learning must be equipped with other strategies to improve online learning that better meets the cogitip aspect, because online learning touches less on the aspect of mhs affection and infective interaction relations of student lecturers. This information is important for improving the quality of character of future learning system policies to improve existing policies.

Kata Kunci: *communication skills, virtual sync, online learning*