

ALUMNI OPINION LEARNING PROGRAM OF FE UNY MANAGEMENT STUDY FOR CURRICULUM EVALUATION 2014

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ABSTRACT

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Abstract

Tracer study in 2017 is the fifth after the Faculty of Economics stands. The establishment of this new faculty allows for some changes, both in terms of facilities, organizational resources, students, and other stakeholders. The establishment of the Faculty of Economics itself is essentially an answer to the wishes of its stakeholders, especially students and alumni users. The purpose of this Tracer Research is to know the alumni profile, to know the perception of the alumni on the quality of service while still being a student, to know the user's evaluation and to know the competitiveness of the alumni of FE UNY Management Program. Tracer study is expected to provide information on input needs for the Prodi Management in order to find the prospective user information so that later able to arrange curriculum in accordance with the required market. The target of this tracer study includes alumni or graduates and alumni users.

The study conducted to the alumni is intended to know the opinions of alumni on the quality of services from various aspects, namely the curriculum used at the time of study, facilities and infrastructure (facilities) received during the study, the performance of lecturers in giving lectures or forms of consultation, give service. The study for the user is done to find out the quality of alumni from various aspects such as work professionalism, ethics and morals, innovation and creativity, the ability of cooperation and the ability to communicate both oral and written.

It is therefore expected to contribute to stakeholder satisfaction, in this case alumni, related to their experiences, to be an instrument of institutional performance evaluator and also to get relevant input as the foundation of institutional development, related to competitiveness, quality, and working experiences alumni that can be used to capture opportunities and cope with future threats. Moreover, there is an enhancement of alumni and alma mater relations, because when viewed from the experience of famous educational institutions, strong alumni and alma mater ties will bring many benefits to the alma mater along with the acknowledgment of alumni in the community.

Keywords: alumni, tracer, competitiveness, user

Kata Kunci: *alumni, tracer, competitiveness, user*