

ENTREPRENEURSHIP LEARNING MODEL IN VOCATIONAL EDUCATION BASED ON WORK ORIENTATION PROJECTS

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ABSTRACT

Vocational High Schools should have an entrepreneurial learning model that matches the expertise competencies they have. During this time, Vocational Schools tend to only implement Crafts and Entrepreneurship subjects based on general skills which are leaning towards art. Entrepreneurship learning models at Vocational Schools should have started based on industrial needs. One approach used in the implementation of a project-based learning model, which has not yet fully materialized on the ground. The purpose of this study is to develop: 1) describe existing models or those used by vocational school teachers; 2) how to use the entrepreneurship learning model based on building construction projects;

This research uses research and development method which consists of three stages, namely: preliminary study, model development, and internal model testing. The subjects of this study were teachers and students in the Vocational Building Engineering Expertise Package in DIY and Central Java which became the place for Field Experience Practices (PPL) teaching research participants, namely SMK 2 Seyegan, SMK 1

Compassionate, and SMK 2 Klaten. Data and information about model trials are collected through F G D. Data analysis techniques used descriptive and qualitative descriptive statistics.

The benefits of the results of this study can provide recommendations to vocational teachers, principals, supervisors and the Education Office and also Regional and Central Governments, universities especially UNY for facilitation, workshops according to teacher needs for the success of work-based entrepreneurship learning models especially in building construction.

Recommendations can also be conveyed by the business world and industry in partnering with Vocational Schools for the successful implementation of competency-based education and training that leads to increasing the quality of vocational school graduates and the competitiveness of Indonesian workers. The results of this study can be used as the foundation of the LPTK, especially UNY in determining the community service program policy and also PPL students teaching in Vocational Schools.

Kata Kunci: *project-based entrepreneurship learning, building construction*