

# "DEVELOPMENT OF BATHOK BOLU TRADITION CEREMONY AS TOURIST ATTRACTION AT SAMBIROTO, PURWOMARTANI, KALASAN, SLEMAN DIY"

by Dr. Kuswarsantyo, M.Hum.

## ABSTRACT

*UNY's Community Service Program (PPM) aims to provide insight and understanding about the development of tourist areas in the Sambiroto village. This hamlet was chosen because the community still preserves cultural traditions in the form of the Bathok Bolu ceremony.*

*The method of implementation is by lecturing and training to provide an understanding of the Bathok Bolu traditional ceremony. Based on this concept, Sambiroto Hamlet community can be more developed and become a leading tourist destination in Sleman Regency.*

*The results of this PPM are: 1) Management of Tourism Village Organizations; 2) Structuring of Bathok Bolu Indigenous events; 3) Dynamics of PPM activities as superior villages; 4) supporting the collaboration of the flagship program of the Dance Education Department, FBS UNY has a positive impact on both the rural community and the Sleman Regency government. For students and lecturers in the Dance Education Department, to continue to raise awareness of the problems of tourism opportunities that exist in the community.*

Kata Kunci: *Keywords: Development, Bathok Bolu Ceremony, Tourism Attraction*