

STRATEGIC MANAGEMENT FOR IMPROVING A QUALITY OF PRIVATE SCHOOLS TO FACE THE CHALLENGE OF ASEAN ECONOMIC COMMUNITY

by M. Khairudin, F. Surwi, Soeharto, Hartoyo

ABSTRACT

The free market is not bound by a work permit between ASEAN countries including the free market of skilled labor has started rolling since December 31, 2015 in line with the implementation of the ASEAN Economic Community (AEC). The essential question that should be answered is how the readiness of Indonesian workers in the face of free competition with oversea labor. The labor quality is produced by the process of formal and informal education that have been taken by workforce. The quality of formal education process is determined by the school leadership and management. Generally, the quality of leadership and organization of public schools in Indonesia have been controlled and monitored by the government, especially in terms of the availability of human resources, facilities and infrastructure, also the continuing availability of the school principal as a school manager. In other hand, it is very antagonistic to the reality of private schools. The teacher availabilities in the private school can not be ensured especially in private schools with few students and located in a remote region. To make a few solving for availability of principal at private schools, especially in the district of Sleman, the team works together with the Consultative Council of Private School (BMPS) have been carrying out learning services namely training held in 3 weeks. The training consists of firstly Indoor training in the courtroom of LPPM on Friday-Saturday, 13th until 14th, 2016. With a total of 38 participants consisting of teachers as principals and prospective principal of private schools in Sleman. Secondly, implementation of training results at each school for 3 weeks. The third is presentation of the results on Saturday, June 18th, 2016. The results of the activities of learning services can be described as (1) Increasing a relation between BMPS and government, this is indicated with agreement on the implementation of intensive coaching program to improve a management skill for principal of private schools. (2) Participants can achieve the understanding of several components of strategic management such as effective leadership, entrepreneurial development for school, and planning of school budget and expenditure, and (3) Participants can implement the knowledge gained in the activities during the three weeks after the training, these can be indicated by participant write well in a paper and presenting about their experiences during the training.

Kata Kunci: *strategic management, principal, private school*