

Community Based Tourism Efforts to Alleviate Poverty in Wonolelo Village, Sawangan District, Magelang Regency

by Author: Hastuti., Nurul Khotimah., Sri Agustin Sutrisnowati

ABSTRACT

Community-based tourism has the potential to improve the economy. However, the benefits of community-based tourism in improving the economy are not yet known in detail. Therefore, the aim of this research is to determine efforts to alleviate poverty in Wonolelo village through community-based tourism activities. The sampling method was purposive random sampling, with quantitative descriptive data analysis. The research results show that the level of tourist response to the tourism conditions in Wonolelo village is generally classified as good. Then, community-based tourism can alleviate poverty in Wonolelo village.

Kata Kunci: Tourism and Poverty Alleviation Community-based tourism has the potential to improve the economy. However, the benefits of community-based tourism in improving the economy are not yet known in detail.