

HEGEMONY OF WESTERN PHILOSOPHY IN THE BOOK AESTHETICS IN INDONESIA

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ABSTRACT

The purpose of this study was to describe about: 1) the construction of the hegemony of Western philosophical concepts contained in the textbook aesthetics in Indonesia; 2) the way of construction of the hegemony of Western philosophical concepts contained in the textbook aesthetics in Indonesia; and 3) various factors that cause so strong hegemony of Western philosophy textbook the aesthetic in Indonesia. The type of research to solving these problems is a qualitative naturalistic paradigm. While the approach used in this study is hermeneutic. The main instrument of this study is the researchers themselves as a human instrument, which assisted with various relevant research tools, such as documentation guidelines, the image recording device (camera), and other relevant instruments. Data analysis technique is descriptive qualitative research, especially using the model Milles and Huberman, whose implementation simultaneously, which include activities: data collection, display and discussion, and conclusion. The results can be presented as follows. First, the construction of Western hegemony in the textbook Aesthetics in Indonesia, which in this case were taken from a sample of his book Aesthetic Work Djelantik (1999), shown in at least two respects, namely related to message content substance at the level of "principal" and also "figures". At the level of "basic", referring to the Western hegemony appears on the message content or material or subject matter contained in the book of aesthetics, which is almost a whole looks likely to bias the West. Secondly, the knowledge of the hegemony of Western aesthetics referred constructed persuasive ways, not the other way with violence (coercive). Third, the factors that cause so strong hegemony of the values of western philosophy textbook aesthetics, especially is still sustainable and perpetuation of knowledge construction in general including biased Western art, which is mainly constructed by the system of Orientalism.

Kata Kunci: *The hegemony of western philosophy, aesthetics textbooks.*