

Implementation of Blended Learning in Subjects for Development of Teaching Materials and Learning Media in Accounting

by Denies Priantinah

ABSTRACT

Abtrak

Implementation of Blended Learning in Subjects for Development of Teaching Materials and Learning Media in Accounting in the Study Program in Economic Education Concentration in Postgraduate Economic Education in State University

Blended Learning is a learning facility that combines a variety of ways of delivery, teaching models, and learning styles, introducing various choices of media dialogue between the facilitator and the people who are taught. Blended Learning is learning that is supported by an effective combination of ways of delivery, ways of teaching and different learning styles and is found in open communication among all sections involved with training ". As for the benefits of using Blended Learning as a combination of face-to-face teaching and online teaching, it is more than that as an element of social interaction.

This research is an implementation of Blended Learning in the subject of the Development of Teaching Materials and Learning Media which is carried out in the Economic Education Study Program of Accounting Concentration at the Postgraduate Masters Program of UNY. Blended Learning implementation will be presented through an Online Course based on the online lecture system owned by UNY, namely Be-Smart Ver 2. Blended Learning Participants are 2nd semester students who take Financial Accounting courses in the even semester of the 2018/2019 school year.

Implementation results show that Blended learning is a learning process that is an attractive option compared to the use of a conservative approach in the form of classroom sessions. Some things that can be improved in the use of blended learning are: Communication between lecturers and between students can be improved through better internet-based communication. This allows the dissemination of knowledge and discussion of courses can be done more efficiently without the constraints of place and time. Access to learning resources and media can be improved by accessing a variety of sources with internet media. Dissemination of this information is also easily done through social media that is formed through cyberspace. Learning independence becomes better. Students tend to look for learning resources and study them independently when faced with the assignment and mastery of the required material. Learning conditions become increasingly varied, and not monotonous because they use a variety of sources of teaching materials and media and approaches to different learning models. The use of blended learning is also an alternative solution to overcome the limitations of space and time in the learning process of related subjects.

Kata Kunci: Blended Learning, Development of Teaching Materials and Learning Media in Accounting