

INDIGENIZATION OF SOCIAL SCIENCES IN THE PHILIPPINES

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ABSTRACT

Indigenization of social sciences in the Philippines can be seen from the development of social studies. This article aims to analyze the indigenization of social sciences in the Philippines. The research methods in this study is descriptive qualitative method. The techniques of collecting data were interview, focus group discussion, observation and documentation. In the Philippines social sciences, indigenization is rooted in the Philippines' culture and pioneered by the scholars in the University of Philippines Diliman. They developed "pilipinohiya" and "sikolohiyang Pilipino" to spread up the Philippines culture and enrich their social sciences. The local language usage, Tagalog, then became a choice to encounter English as the formal language at educational institution.

Kata Kunci: *indigenization, the Philippines, language*