DIGITAL LITERACY TRAINING FOR PRIMARY EDUCATIONAL TEACHERS IN BANTUL

by ALI MUHTADI, ET. ALL

ABSTRACT

Digital literacy is one of the six basic literacies that students must master today. Digital literacy implemented in elementary schools (SD) is closely related to the implementation of the launch of the School Literacy Movement (GLS) which has been carried out by the government. The role of the teacher in the literacy movement at school is the teacher as a role model, the teacher as a motivator, the teacher as a facilitator and creator, providing facilities and infrastructure, and providing rewards and punishment. Some of these roles ensure that they can improve literacy culture among students. Therefore, teachers must have digital literacy competencies related to information management, collaboration, communication and sharing of knowledge and ethics, as well as evaluation and problem solving. However, unfortunately, based on research results, in general, the majority of elementary school teachers do not have adequate digital literacy. This is in line with the results of research conducted by Fatimah Nur Ismiyasari, et al (2020) which shows that one of the problems with elementary school students' literacy learning in the new normal era is; lack of teacher mastery in the use of digital technology.

To overcome this problem, training activities were carried out for elementary school teachers regarding the integration of digital technology in learning activities. Therefore, this community service activity is expected to provide benefits for the target, namely: The training participants, 59 elementary school teachers in the Bantul Regency area, have an understanding of the concept of digital literacy, and strategies for implementing the digital literacy movement in schools, and have the ability to integrate digital technology in learning activities at school. This training activity was carried out on 29 July – 28 August 2023. The training materials included: Digital literacy, Digital Learning in Elementary Schools, Personal Branding through Digital Media, and Module Development using Canva Media.

Kata Kunci: *Digital Media, Elementary School Learning*